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# NW Small Fruit Notes

## NORTHWEST CENTER FOR SMALL FRUITS RESEARCH

4845 B SW Dresden Ave, Corvallis, OR 97333  
Phone: 541-758-4043 Fax: 541-758-4553 pnwa@comcast.net www.nwsmallfruits.org

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### 2010 Annual Conference in Boise

The Northwest Center for Small Fruits Research (NCSFR) Annual Conference will be held at the  
**Owyhee Plaza Hotel, Boise, Idaho**  
**Main Conference Day - Thursday, December 2, 2010**

#### 1) **Registration** (Registration Form Enclosed)

If you know you're coming, please feel free to fax, mail or email us your registration form - your registration fee can arrive separately.

#### 2) **Hotel Accommodations**

Owyhee Plaza Hotel - See inside for details.

#### 3) **Idaho Wine Tour Wed. 1:00 - 5:30 pm**

The day before the conference the Idaho Wine commission is arranging a tour of several wineries and vineyards. See details inside.

#### 4) **Cinder Winery Gathering 6:30 pm**

Also in store the evening before the conference is a gathering at Cinder Winery. with Idaho wine and light hors d'oeuvres. See details inside.

#### 5) **Main Conference Day**

(Draft Schedule Enclosed)

- Final Reports on Funded Projects
- Researcher Overview Seminars
- Poster Session for Funded Research
- Commodity Priority Review/Setting
- Wine Tasting/Reception
- Dinner & Evening Presentation

Attendees of the NCSFR Annual Conference will have the opportunity to hear research reports and view poster presentations from projects covering genetics, berry & grape processing, wine processing, production/physiology, pest management and marketing; network with science and industry partners; and help set research priorities for the Center, which will be used for competitive research grant considerations next year.

#### 6) **Research Priorities - Commodity Groups**

During the Annual Conference, time is set aside to revisit the research priorities. Please review them within your commodity groups prior to the conference and come prepared for discussion. To ensure balanced outcomes, we strongly encourage small fruit industry members to attend and participate in these research priority discussions. You can find copies of the most recent priorities at [www.nwsmallfruits.org](http://www.nwsmallfruits.org).

**Please Note:** There is a new policy in place for setting priorities. Please see page 4 for details.

**Commodity Group Request:** Please email your proposed priority changes to us by 11/10/2010 for inclusion in materials for the conference.

#### 7) **Committee Meetings** (Friday morning)

- Stakeholder Council (formerly Advisory)
- Liaison Committee
- Coordinating Committee

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### Evening Presentation

with Neil Shay

The first director of the newly created Oregon Wine Research Institute will be our guest speaker for the evening festivities at the end of our main conference day. Neil Shay, a professor and chair of the Food Science and Human Nutrition Department at the University of Florida, began work with the Institute in August. Please see accompanying article inside.



## Pre-Conference Idaho Wine Tour

**Wed., December 1st, 1:00-5:30 pm**

The Idaho Wine Commission has organized a tour of several wineries and vineyards the day before the annual conference. Locations on the schedule include Bitner Vineyards, Cinder, and Sawtooth Winery. Plan on enjoying beautiful Idaho scenery and sampling high quality Idaho wines. See the enclosed schedule for details. **If you plan to attend** please be sure to check the RSVP box on the registration form.

## Pre-Conference Cinder Winery Gathering

**Wed., December 1st, 6:30-8:30 pm**

Join us for a pre-conference gathering at Cinder Winery owned by Melanie Krause, Winemaker and Joe Schnerr. Enjoy Idaho wine and light hors d'oeuvres. Hosted by Cinder and the Idaho Wine Commission. See the enclosed schedule for details.

**If you plan to attend** please be sure to check the RSVP box on the registration form.

## Call for Idaho Wines for the Annual Conference

Every year the NCSFR Annual Conference holds a wine tasting/reception in the evening. As is the tradition, the winemakers of the hosting state provide the wine for the event. So, we are putting out a formal request to the Idaho wineries to please let us know if you can bring some of your latest and greatest vintages to share with our members. A mix of reds and whites would be greatly appreciated. Thanks!



## Conference Location



*Owyhee Plaza*  
HOTEL

1109 Main St. Boise, ID 83702  
Phone: 208-343-4611 or 1-800-233-4611  
<http://www.owyheeplaza.com>

We have a block of rooms with singles and doubles for \$70. Call **1-800-233-4611** and tell them you are with the Northwest Center for Small Fruits Research.



## Strategic Planning Update

Last year's strategic planning process which started at the annual conference was completed in April. Please refer to the 2010 Organizational Handbook, available at the conference, for details on the revised Mission and Goals.

## Dan Barney Moves to ARS Alaska

Longtime UI huckleberry researcher and NCSFR participant, Dan Barney, has accepted a new position with USDA ARS in Alaska.

According to Dan, he will be working in Palmer, Alaska as horticulturist and curator at the Arctic and Subarctic Plant Genetic Resources Unit, a.k.a gene bank. He will be working at a remote station located at the University of Alaska Fairbanks Matanuska Experiment Station. Dan's initial focus will be Ribes, rhubarb, Mentha, and peonies. The latter are the new hot crop for Alaska because of their cold hardiness and fact that they bloom during June and July when the flowers are generally unavailable commercially elsewhere. Dan will continue to work with blueberries, currants, and gooseberries.

The Sandpoint Research and Extension Center has been closed effective July 1, 2010. A Strategic Planning Committee has been named to discuss and develop recommendations for the future program priorities and directions for the UI North Idaho Small Farm Resource Center (formerly Sandpoint).

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## First Director named for Oregon Wine Research Institute

CORVALLIS, Ore. - Oregon State University has named a professor and chair of the Food Science and Human Nutrition Department at the University of Florida to head the Oregon Wine Research Institute. As the institute's first director, Neil F. Shay will help further the partnership of one of the nation's leading agricultural and natural resources research institutions, OSU, and Oregon's world-class wine industry, estimated to contribute more than \$1 billion annually to the state's economy.

Shay's research focuses on bioactive compounds in plants that impact human metabolism and disease conditions including atherosclerosis and diabetes. Parallel to his research, he has passionately pursued



opportunities to learn about viticulture (grape-growing) and enology (wine-making) for a decade. He is also an award-winning amateur winemaker.

Most recently, Shay's work has led him to investigate health benefits of grape and wine consumption.

"There has been lots of interest generated by the discovery of certain bioactive components in grapes that have beneficial actions on human metabolism," said Shay, whose studies include the ability of bioactive compounds to lower blood cholesterol and triglyceride levels.

As the director of the Oregon Wine Research Institute, Shay will work closely with the state's robust and innovative wine and grape industry, connecting OSU's research and extension programs with growers and winemakers throughout Oregon, thus contributing to the economy of the state. He began work August 15.

"The hiring of the wine institute's director is the culmination of more than six years of collective efforts between the university and the industry," said Robert McGorin, the head of OSU's food science and technology department and the chair of the search committee. "The director's role is twofold: to build partnerships that coordinate a multitude of research efforts across the university and the state, and to help leverage the results to produce top-quality Oregon wines."

The Oregon wine industry worked with Gov. Ted Kulongoski and the state legislature to make available a special policy option package funding, and has raised nearly \$2 million to help cover the institute's operations for several years, giving the institute a solid base from which to grow.

Among the facilities available to the institute is a research vineyard (Woodhall Viticultural Center) and a 34,000-square-foot pilot plant winery where students learn fermentation science firsthand.

"Every great wine-growing region in the world has a research institute associated with its regional industry," Shay said. "The Oregon Wine Research Institute, in association with the variety and quality of Oregon's wine regions, has the opportunity to be one of the top grape and wine institutes in the world."

## Center Funding Update

The House Ag Appropriations Sub-Committee and Senate full Appropriations Committee have both passed their versions of the 2011 agriculture appropriations bill. The Senate version has NCSFR penciled in at \$275,000 for 2011 and the House version is \$254,000. This would restore the earmark for USDA ARS funding of a plant pathology program that was proposed for termination in the President's budget. Last year the Senate's amount was approved, and we hope that's the case for 2011.

The 2010 funds have gone towards:

1) a technician located at WSU Mt. Vernon to provide the day to day management of the USDA ARS research plots located in Skagit and Whatcom counties; 2) shoring up the USDA blueberry breeding program in Corvallis; and 3) initiating a small fruit pathology program at Corvallis that will be staffed with a postdoc.

## New Priority Setting Policy

The Coordinating Committee met in April and developed a new policy for priority setting. Of the three tiers for research priorities for each commodity (e.g. blueberries) or commodity group (e.g. specialty crops), the 1st and 2nd tiers are now limited to five specific issues and/or problems in a bulleted format. "Packing" of multiple problems (e.g. "Diseases" or "Pests") within individual line items will no longer be accepted. Also, generic language for problems (e.g., "Diseases") will not be accepted. Single, specific line items will give both scientists and peer reviewers better direction from industry.

The 3rd tier research priorities is now the only section where a list of multiple subjects and/or problems within individual line items are allowed.

**4845 B SW Dresden Ave.  
Corvallis, OR 97333**

**NCSFR**

Northwest Small Fruit Notes

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## REGISTRATION FORM 2010 ANNUAL CONFERENCE

There is a new  
 Fill-In Form  
 available at  
 nwsmallfruits.org

### OWYHEE PLAZA HOTEL • BOISE

1109 Main St • Boise, ID 83702 • Phone: 208-343-4611 or 1-800-233-4611

WED 12/1 IDAHO WINE EVENTS    THU 12/2 MAIN CONFERENCE DAY    FRI 12/3 COMMITTEE MEETINGS

**NOTE:** If you plan to attend, please contact us at your earliest convenience. Feel free to fax us your registration form ahead of time - your registration fee can arrive separately. We need a headcount for attendance and tours and would appreciate hearing from you as soon as possible. Thanks!

**Conference Registration Fee Includes:** Pre-conference wine tour and evening event; all conference sessions, lunch, evening reception, and conference proceedings that will be mailed when published.

**EARLY REGISTRATION DEADLINE: WEDNESDAY, NOVEMBER 3<sup>RD</sup>**  
*For registration refund, cancellation must be made by Friday, November 12th*

Name (One form per attendee): \_\_\_\_\_ Spouse/guest\*: \_\_\_\_\_

Institute or Agency: \_\_\_\_\_

Department or Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Check box if you plan to attend the Wednesday pre-conference Idaho Wine Tour**

**Check if you plan to attend the Wednesday pre-conference evening Cinder Wine Gathering**

Check for special food requests. Please specify: \_\_\_\_\_

	Conference Fee	Total
Pre-Registration	<b>\$ 95</b>	\$
Late Registration	<b>\$ 115</b>	\$
Student/Grad-Student Rate <i>Salaried technicians do not qualify for this rate.</i>	<b>\$ 65</b>	\$
*Dinner/reception for non-attending spouse/guest	<b>\$ 30</b>	\$
<b>Total</b>		\$

**Make Check Payable To: Pacific Northwest Administration** (We do not take VISA)

<b>FOR OFFICE USE</b>	Participant's Name _____	<b>Notes</b> _____ _____ _____
	<input type="checkbox"/> Cash <input type="checkbox"/> Check# _____   Date paid ____/____/____	
	For Checks: <input type="checkbox"/> Institution <input type="checkbox"/> Business <input type="checkbox"/> Personal	
	Name on check _____	
Total Payment: Individual \$ _____   Group \$ _____		

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# **NORTHWEST CENTER FOR SMALL FRUITS RESEARCH**

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## **Idaho Wine Tour and Evening Event**



**Wednesday, December 1, 2010**

### **Pre-Conference Idaho Wines Tour 1:00-5:30 pm**

The Idaho Wine Commission has organized a tour of several wineries and vineyards the day before the annual conference. Locations and times are listed on the schedule below. Plan on enjoying the beautiful Idaho scenery and sampling high quality Idaho wines. A shuttle will be available.

***If you plan to attend, please be sure to check the RSVP box  on the registration form.***

- 1:00 pm Meet in Hotel Lobby and Depart for Bitner Vineyards
- 1:45 pm Arrive at Bitner Vineyards
- 2:30 pm Depart Bitner Vineyards for Sawtooth Winery
- 3:00 pm Arrive at Sawtooth Winery
- 3:45 pm Depart Sawtooth for Cinder
- 4:30 pm Arrive at Cinder
- 5:15 pm Depart Cinder for Hotel
- 5:30 pm Arrive back at Hotel

### **Pre-Conference Cinder Winery Gathering 6:30-8:30 pm**

Join us for a pre-conference gathering at Cinder Winery owned by Melanie Krause, Winemaker and Joe Schnerr. Enjoy Idaho wine and light hors d'oeuvres. Hosted by Cinder and the Idaho Wine Commission. Cinder • 107 E 44th St • Garden City, Idaho • 208-376-4023



***If you plan to attend, please be sure to check the RSVP box  on the registration form.***

# NORTHWEST CENTER FOR SMALL FRUITS RESEARCH

## 2010 ANNUAL CONFERENCE SCHEDULE OF EVENTS - BOISE, ID

### Wednesday, December 1

- 1:00 - 5:30 pm **Idaho Wine Tour** Meet in Hotel Lobby to board shuttle
- 6:30 - 8:30 pm **Cinder Winery Gathering**

### Thursday, December 2

**DRAFT  
SCHEDULE**

- 7:00 - 8:00 am **Breakfast Briefing**  
Priority Setting officers and section chairs only please Senate
- 7:15 am **Registration Opens** Mezzanine
- 8:00 - 8:45 am **General Session** – Small Fruits Updates  
Donn Thill, Mike Kahn, Larry Curtis, Sally Schneider, Bob Martin Ballroom
- 9:00 - 10:40 am **5 Research Project Reports** – Krista Shellie, Chair Ballroom
- 10:40 - 10:55 am **Break**
- 11:00 - 12:40 pm **5 Research Project Reports** – Diane Kaufman, Chair Ballroom
- 12:40 - 2:15 pm **Lunch & Priority Setting**  
Pick up box lunch from Lobby and attend Priority Setting Sessions of your choice
- 12:55 - 1:35 pm <sup>(40 min)</sup> **Priority Setting Sessions I**
  - ◆ **Raspberry, Blackberry & Minor Crop** – Diane Kaufman Ivory/Cameo
  - ◆ **Wine** – James Osborne Crystal
- 1:35 - 2:15 pm <sup>(40 min)</sup> **Priority Setting Sessions II**
  - ◆ **Blueberry, Cranberry, Strawberry** – Eric Pond Ivory/Cameo
  - ◆ **Grape Viticulture** – Krista Shellie Crystal
- 2:15 - 3:55 pm **5 Research Project Reports** – James Osborne, Chair Ballroom
- 3:55 - 4:10 pm **Break**
- 4:10 - 4:50 pm **2 Research Program Overview Seminars** –Eric Pond, Chair Ballroom
- 4:50 - 5:00 pm **Break**
- 5:00 - 6:00 pm **Interactive Poster Session** – Researchers will be on hand to discuss their projects  
**Wine, Berry Grape Processing, Production Physiology, Genetics, Pest Management** Ivory/Cameo
- 6:00 pm **Wine Tasting**
- 6:45 - 9:00 pm **Dinner & Presentations** Neil Shay, Director OR Wine Research Institute Ballroom

### Friday, December 3

- 7:00 - 8:00 am **Stakeholder Council Meeting** Regency
- 8:00 - 9:30 am **Liaison Committee Breakfast Meeting** Breakfast Regency
- 9:30 - 11:00 am **Coordinating Committee Meeting** Regency